

3-year Undergraduate Management & Marketing Curriculum

Sem.	Subject	Code	Hours	Category
1	Foundamentals of Computer Technology	INF 151	45	Computers
1	Microeconomics	EKO 121	60	Economics
1	Philosophy	OGL 171	45	General
1	Introduction to Fine Arts	OGL 172	15	General
1	Academic Skills Development	OGL 178	30	General
1	Fundamentals of Management	ZIM 111	45	Management
1	College Mathematics	MAT 141	60	Mathematics/Statistics
2	Internet & Intranets	INF 152	30	Computers
2	Macroeconomics	EKO 122	45	Economics
2	Foundamentals of Finance	FIN 161	45	Finance
2	Psychology	OGL 271	30	General
2	Methods of Organisation & Management	ZIM 122	45	Management
2	Foundamentals of Marketing	ZIM 113	45	Marketing
2	Statistical Methods	MAT 142	35	Mathematics/Statistics
3	Financial Accounting 1	RAH 231	60	Accounting
3	Spreadsheet Applications	INF 252	45	Computers
3	Money & Banking	FIN 261	30	Finance
3	Introduction to Politics	OGL 173	30	General
3	International Relations	SMD 204	45	International Business
3	Production Management	MAT 242	30	Management
3	Market Research & Analysis 1	ZIM 211	30	Marketing
3	Econometrics	MAT 241	45	Mathematics/Statistics
4	Financial Accounting 2	RAH 232	45	Accounting
4	Database Management	INF 251	45	Computers
4	International Commerical Relations	EKO 221	30	Economics
4	Ethics in Business & Technology	OGL 273	30	General
4	Ecology	OGL 272	30	General
4	International Marketing	ZIM 215	30	International Business
4	Operations Management	MAT 243	30	Management
4	Human Resource Mangement	ZIM 213	45	Management
4	Market Research & Analysis 2	ZIM 212	30	Marketing
5	Managerial Accounting	RAH 331	45	Accounting
5	Economic Psychology	EKO 321	30	Economics
5	International Accounting	RAH 323.A	30	International Business
5	Commercial Law	OGL 371	45	Law
5	Negotiations	ZIM 311	15	Management
5	Management Information Systems	INF 351	30	Management
5	Marketing Management	ZIM 312	45	Marketing
6	Corporate Finance	FIN 361	45	Finance
6	Culture in Busines	OGL 377	30	General
6	International Finance	FIN 363.A	30	International Business
6	International Management	ZIM 317.A	30	International Business
6	Commercial Law	OGL 372	45	Law
6	Entrepreneurship & Small Firm Management	ZIM 313	45	Management
6	Strategic Management	ZIM 314	30	Management